AMMARIFIED — LOGO SYSTEM

Retraced and cleaned from the approved lockup · Nov 2026 · every artboard element is outlined vector

MASTER LOCKUP





MASTER LOCKUP, NO LABELS





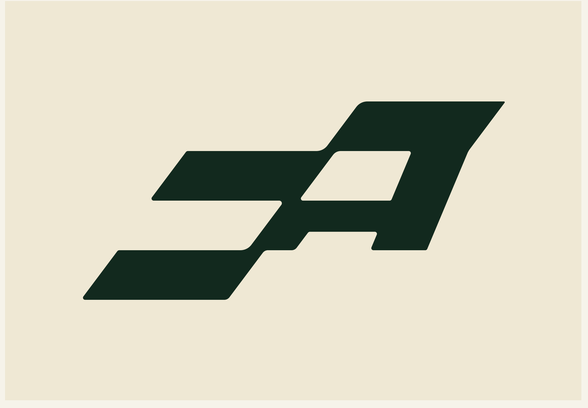
WORDMARK





ICON





HORIZONTAL





STACKED





BADGE





WORDMARK + PERFORMANCE COACHING



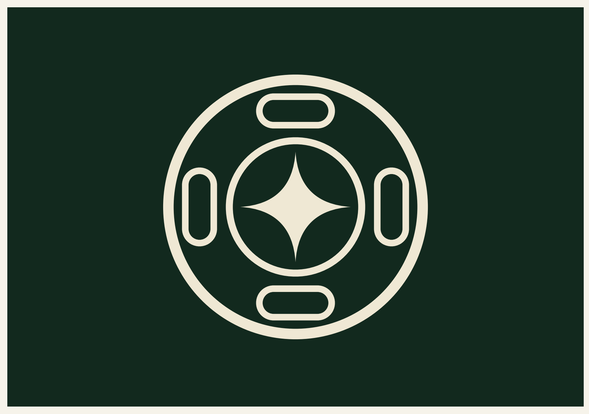


WORDMARK + LOOK THE PART





PLATE





APP ICON / FAVICON



PALETTE

CLUB GREEN	LINEN CREAM	BRASS	INK
#12291E · RGB 18 41 30	#EFE8D4 · RGB 239 232 212	#B08A4F · RGB 176 138 79	#0E1310 · RGB 14 19 16

ICON SET · 24 PX GRID · 1.75 STROKE



TRAIN · EAT · SLEEP · PLATE · STEPS · PROTEIN · WEIGH-IN · 40 MINUTES · TRAVEL · LOOK THE PART · WATER · CHECK-IN